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November 2017 Newsflash

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Thanks for attending our event our PR Career Panel on November 2nd featuring Rob Discher (REI), Brandie Gonzales (Rover.com) and Adam Sohn (Amazon). [Click here](#) to view attendees' pictures and reactions on social media. This program was made possible by the generous support of PR Talent.

[Join our Chapter on social media:](#)

- Please follow us on Twitter at [@PRSA Puget Sound](#) and be part of the **conversation**
- Like our page on **Facebook**
- Join the group on **LinkedIn**

Content:

PRSA Puget Sound 60th Anniversary Gala & 2017 Annual Meeting

Washington Athletic Club, starting at 5pm

Thursday, November 30, 2017

The Puget Sound Chapter of the Public Relations Society of America (PRSA) is pleased to announce a gala dinner in celebration of its 60th anniversary and proud to present the following awards:

- 2017 Jay Rockey Lifetime Achievement Award to David Syferd
- 2017 Hugh Smith Community Service Award to Peg Witham (posthumously)



Picture courtesy of Jenny Jimenez (www.photajj.com)

Held at the Washington Athletic Club in downtown Seattle, **this lively event will feature a special keynote by Lindy West** on the current of state media and communications in an era of social media and "fake news." Lindy is a contributing opinion writer for the New York Times whose work has also appeared in This American Life, The Guardian, Cosmopolitan, GQ, Vulture, Jezebel, The Stranger and others. She is the founder of *I Believe You, It's Not Your Fault*, an advice blog for teens. Her first book, a memoir titled *Shrill*, was released in 2016 by Hachette Books that Huffington Post called "hilarious, biting and wise" and a must-read.

Don't miss this inspiring event celebrating the public relations & communications profession in the Puget Sound. **[Click here to buy your tickets now.](#)**

If your company is interested in sponsoring our 60th Anniversary Gala, please contact Joshua Holland (jholland218@gmail.com).

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The Totem Awards are Turning 40! Submissions are Now Being Accepted until November 30

We know that time flies, so we are extending the 40th Totem Awards deadline to Thursday, Nov. 30 (11:59 p.m.)!

The Totem Awards Program purpose is to encourage high levels of excellence and professionalism in public relations; to positively reinforce the credibility of our profession; and to recognize outstanding work in our industry.

In addition to honoring the best work in PR in our region, we will also be honoring the best PR practitioner as well. Please consider nominating a colleague for the PR Professional of the Year Award which will be presented at the Totem Awards Celebration.

Share your very best work from the past year with us!

Totem Award Online Portal: <https://prsapugetsound.secure-awards.com>

2017-18 Submission Fees:

PRSA Puget Sound Chapter Members: \$110

Non-chapter Members: \$150

Submission Deadline:

Totem Awards Program: November 30, 2017.

PR Professional of the Year Award: December 31, 2017.

Questions?

Contact Totem Awards Committee Chair Karla Slate, APR at k slate@covingtonwa.gov or 253.480.2402.

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Join PRSA now and Take Advantage our Fall "Triple Play" Promotion



Have you heard of our PRSA's Fall "Triple Play" Promotion? It's in full swing through Thursday, November 30, 2017. To date, more than 100 PR peers have taken advantage of this offer of a free chapter membership, a free section, and the waived \$65 initiation fee.

Simply stated, when new members join PRSA through November 30, 2017, they receive a complimentary Chapter membership, Section membership and waived initiation fee.

Some restrictions apply: If joining Counselors Academy, dues are \$100 (\$95 discount). Chapter dues are covered up to \$100. Not available for Associate member types (\$200 or less annual dues) and current or renewing members. Refer to <https://www.prsa.org/membership/membership-categories> for details. Cost: \$255. Promo Code: **FALL17**

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So Many Ways to Participate

Volunteer for the PRSA Puget Sound YoPro Committee

Looking for a way to give back and help shape the future of the PR Industry? Join the PRSA Puget Sound YoPro committee. This group helps organize and plan quarterly events for young professionals in the Seattle area. Past events have been held at Edelman, Fearey, Safeco, and a number of other locations throughout the region. The committee offers the opportunity to connect with different businesses and leaders in the Puget Sound area. Past volunteers have helped search and secure venues, develop programming, and execute marketing strategies to attract attendees.

If you're interested in joining or have questions, please contact Joshua Holland (jholland218@gmail.com), YoPro committee lead.

Support the Scholarship Fund

Make a contribution to the PRSA Puget Sound scholarship fund and support future public relations practitioners.

Donate here!

Take Advantage of PRSA Jobcenter



PRSA Jobcenter is a targeted source of public relations, communications and integrated marketing communications jobs, for job seekers and employers alike.

Job seekers have access to more than 2,000 jobs in the communications industry.

As an employer, whether you are posting jobs for PR, community relations, corporate communications, public affairs or health communications; PRSA Jobcenter connects you to a niche market with more than 83,000 potential employees, including 22,000 PRSA members and nearly 12,000 PRSSA students.

Start using the PRSA Jobcenter now: <http://jobs.prsa.org/>.

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The **Newsflash** deadline is the 25th of each month.

Please submit articles for consideration to **Fernando Costantino**.