




Newsflash Archive

February 2012 Newsflash

We  our volunteers!

- **February is Volunteer Appreciation Month!**
- **TOTEMS and the fine art of communicating**
- **FREE Membership in February**
- **South Sound Program Notes**
- **Puget Sound PRSA Finances Solid**
- **Looking Ahead – Up-coming Programs**
- **New and Renewing Members in January**

Newsletter News? Send your newsletter additions to: Suzanne.hartman@seattle.gov by February 22 for the March edition.

At the heart of volunteering

February is volunteer recognition month for the Puget Sound Chapter of the Public Relations Society of America. Soon, if you were a member of our 2011 Volunteer Team, you will receive an invitation to join us for a special program. It's our way to thank you for all you do. We couldn't be so successful if it weren't for you.

[Back to top](#)

Totems & The Art of Communication

Join us as we explore the Art of Communication on Thursday, February 9 at the ACT Theatre. Enjoy finding out more about the Seattle Art Museum's most successful PR campaigns ever: Picasso: Masterpieces from the Musée National Picasso, Paris.

Enjoy cocktails with colleagues while browsing local art and taking a peek at the competition as you view this year's Totem entries. Enjoy a scrumptious dinner during the keynote presentation. Then find out who will take home a coveted Totem, or the Best of Show, Presidents' Choice, and Young Professional of the Year awards.

[Back to top](#)



Benefits of Membership – Free Membership in February

For every NEW PRSA National membership, you'll receive a FREE chapter membership. Two memberships for the price of one!

Also, during 2012, PRSA members receive access to more than 50 FREE live and on-demand webinars.

Join online TODAY at www.prsa.org/joinus using the promotion code: FEB12

If you have less than two years public relations experience, you can receive a free one-year membership in the New Professionals Section when you join PRSA National during February. Use the promotion code AM12. Visit www.prsa.org/JoinUs/Membership_Types/Associate_Membership/.

Back to top

South Sound Members Get Creative

February 9 PRSA South Sound Group: "Creative Collaboration"

How do you field a winning PR plan when you have no money? Absent a "Moneyball" miracle, consider looking outside your organization to leverage your PR budget. Hear from unlikely collaborators, who reached over the fence to score with their PR plans and events.

- Sheri Badger, Pierce County Emergency Management: Emergency Collaborations
- Susan Newsom, Museum of Glass: The MOG Slider Competition

Time: 8 to 9 a.m. Doors open at 7:30 a.m. for networking

Date: February 9

Location: Location: Metro Parks Tacoma headquarters
4702 South 19th Street, Tacoma (Just off State Route 16)
Free parking (please leave "Visitor" spaces for MetroParks customers)
Cost: \$5 PRSA members; \$10 for non-members
(includes continental breakfast)

Back to top

Puget Sound Chapter Makes Financial Gain in 2011

Popular programming and careful budgeting led the Puget Sound chapter to a solid 16% revenue profit in 2011. Membership was up as well. We finished the year with 349 members, an increase of nine percent above 2010.

Back to top

A 2011 Programming Look-Ahead

February

Wednesday, Feb. 1 – Board Meeting

Thursday, February 9 – TOTEMS

TBD – Volunteer Recognition

March

Wednesday, March 7 – Board Meeting

Wednesday, March 14 – Boeing 787 Tour (Everett)

April

Wednesday, April 18 – Lynn Espinoza

TBD – Jump Start

May

TBD – Re-scheduled January event with Andrew Edwards

TBD – PRSSA Leadership Retreat

June

TBD – Professional Development Seminar

[Back to top](#)

New and Renewing Members in January

Thank you to all our new and renewing members! Your support makes it possible for our chapter to continue to offer services and programs to Puget Sound area members.

NEW MEMBERS (6)

- Lindsey Burgess
- Corby Casler, Coca-Cola
- Sherry Grindeland, Lios Graduate College of Saybrook University
- Onsoo Kim
- Jessica Kottke, Kottkeworks
- Margaret Shartel

RENEWING MEMBERS (21)

- Terri-Ann Betancourt, APR, Puget Sound Energy
- Courtney A. Coe, Recreational Equipment, Inc.
- Rachelle Mollin Cunningham
- Tami Fairweather
- Robert E. Gogerty, Gogerty Stark & Marriott, Inc.
- Amy Lorraine Graham, The Frause Group
- Susan Hansen-Smith, Port of Seattle
- Leslie Diane Harris, City of Kenmore
- Kay Herring, APR, Fellow PRSA
- Anna Kim-Williams, Microsoft
- Jackie Koopman
- Kelsey Nicole Lamon, Lane Powell PC
- Susanna Linse, Sur La Table
- David M. Marriott, APR, Gogerty Marriott, Inc.
- Melissa Milburn, Bill & Melinda Gates Foundation
- Andrew J. Muntz, Mukilteo School District
- Amy Turner, EnviroIssues
- Shaun Vinyard, System Communications Providence Health & Services
- Jay A. Weisberger, APR, Skanska USA Inc.
- Jennifer Willey, Qualis Health
- Dee Young, BergerABAM

[Back to top](#)
