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## Programs & Events

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### December 6

#### [It's not too late to register for the PRSA Holiday Gala and Auction!](#)

Celebrate the holiday season with your fellow communication professionals at the PRSA Holiday Gala and Auction on December 6. Join us to recognize the Jay Rockey Lifetime Achievement Award winner and purchase last-minute holiday gifts at the auction to support student scholarships. Proceeds from the auction will benefit the Puget Sound Chapter's Horace & Susie Revels Cayton and Sally Heet Memorial scholarships.

***Jay Rockey Lifetime Achievement Award - Robert D. Frause, APR, Fellow PRSA***

***PR Professional of the Year - Dave Marriott, APR***

***President's Award for Volunteerism - Neil Neroutsos, APR***

***Hugh Smith Community Service Award - R. Danner Graves, APR, Fellow PRSA***

**REGISTER ONLINE TODAY:** <http://asi-seattle.com/prsa1/register.php>

If you would like to be a sponsor for the gala or donate an item, please contact **Gary Sabol** by email or phone: 206-240-6439.

Where: **Lake Union Café**, 3119 Eastlake Ave. E., Seattle

When: Tuesday, December 6, 2011, 6 p.m. to 9 p.m.

Cost: \$75 PRSSA Members; \$85 PRSA Members; \$95 Non-PRSA Members  
\$850 Corporate tables of 10

After Friday, December 2, prices increase by \$15 per person.

Contact: **Gary Sabol**, 206-240-6439

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## February 9

### Save The Date - Totem Awards!

The 2012 Totem Awards Celebration will be held on Thursday, February 9, 2012, at the ACT Theatre. Please mark your calendars and stay tuned for registration information as the event nears.

Questions? Please contact Karla Slate at [kslate@covingtonwa.gov](mailto:kslate@covingtonwa.gov) or 253.638.1110.

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## News

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### Congratulations to our newest APR!

Aaron Wyatt, Communications and Legislative Director, Washington State Board of Education, is the latest chapter member to achieve Accreditation in Public Relations (APR). The Accreditation Program is the profession's only national post-graduate certification program. It measures a public relations practitioner's fundamental knowledge of communications theory and its application; establishes advanced capabilities in research, strategic planning, implementation and evaluation; and demonstrates a commitment to professional excellence and ethical conduct. Aaron is the third chapter member to achieve this status this year. Go to the [chapter website APR page](#) for more information on accreditation.

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### Beat the rate increase

Dues for PRSA national will increase by \$30 for anyone joining or renewing their membership on or after January 1. Members who renew (regardless of their renewal date) or initiate PRSA membership by Dec. 31, 2011, will still receive one additional year of membership at the 2011 base membership rate of \$225. (This rate may not be used to pre-pay multiple-year memberships, however.) Get your payment end by the end of the year and you will get a full year of membership at the old rate and get the new membership benefit of free webinars, too.

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### Contribute to the future of our profession

If you can't attend the Holiday Gala on December 6, you still can contribute to the PRSA Puget Sound Scholarship Fund, and the future of our profession, by making an online donation. Each year, PRSA Puget Sound awards two \$2,500 scholarships to students pursuing a career in public relations. This year, PRSA Puget Sound members have contributed more than \$17,000 to the Scholarship Fund, which is about 85% of our goal for 2011.

You can support the future of our profession and help us reach our goal of raising \$20,000 by December 31, 2011, by visiting [www.prsapugetsound.org](http://www.prsapugetsound.org). Click on the "donate" button on the main page to make a one-time, tax deductible contribution.

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## Thank you, sponsors!

Thanks especially to PR Newswire, the chapter's platinum level sponsor. Sponsorships help the chapter pay for administrative costs and ensure solid fiscal health. Without our sponsors, event costs would have to be higher. Thanks to all event and chapter sponsors for this year: your support of our chapter is tremendously appreciated.



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## Volunteers critical to chapter's success

You, our chapter membership, make PRSA Puget Sound one of the most active and successful chapters in the country. We need you. A variety of volunteer opportunities are available throughout the year – supporting events, marketing programs, working with students and more. Your assistance is critical to bring the greatest value to our membership. For more information, contact Volunteer Coordinator **Neil Neroutsos**, 425-783-8444, or visit our [volunteer page](#), which lists committees and contact information.

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## Membership

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### New & renewing members

*Thank you to all our new and renewing members! Your support makes it possible for our chapter to continue to offer services and programs to Puget Sound area members.*

#### As of 11/28/11 ...

##### NEW MEMBERS (10)

- Marissa Dunn
- Aimee Leigh Gordon Warthen
- Lori Hastings, The Legacy Group
- Mark Hughes, Kitsap Credit Union
- Caitlin Siobhan Joyce
- Pamela Keyes, Bainbridge Island School District
- Erin Kathleen Moyer, Laird Norton Tyee
- Martin Munguia, Community Transit
- Leah Olson, Kitsap Credit Union
- Karen Pickett, KWP Enterprises LLC

##### RENEWING MEMBERS (17)

- Jay Becker, APR
- Katherine Boury, Seattle Goodwill
- Kathleen Deakins, APR, JayRay, a Communications Consultancy
- Nora Doyle, Tacoma Public Utilities
- Erik Elvejord, Holland America Line
- Bob Frause, APR, Fellow PRSA, Frause
- Janelle Guthrie, APR, Washington State Attorney General's Office
- Beverly Holland, APR, Boeing
- Karen LaFlamme, APR, KJL Communications
- Tom Layson, New Media Solutions
- Jocelyn McCabe, APR, Association of Washington Business
- Roger Nyhus, Nyhus Communications LLC
- Linda Regan-Yonck
- Shirley Skeel, University of Puget Sound

- Michelle Taylerson, T-Mobile
- Elle (Michelle) Warmuth, APR, City of Tacoma
- Jean Wooldridge, St. Cloud Communications

#### REINSTATED MEMBERS (4)

- Robyn Chastain
- Katrina Klier, Microsoft
- Mary Beth Lowell, TeleNav Inc
- Annie Bernadette Runnels, Aging Services of Washington

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## Stay Connected

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### Join our online communities

Don't forget you can find us on Facebook, Twitter and the Chapter Blog. Check out our PRSA Puget Sound Facebook group page brimming with program info, event dates, discussion threads, wall posts and more. But, that's not all! We are now on Twitter too! Follow us on Twitter [@PRSAPugetSound](#) for great updates on programs, events and more. And, last but not least, hit up our blogspot at [prsapugetsound.wordpress.com](#) for recaps on events, PRSA news and more.

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### Get LinkedIn to PRSA Puget Sound

Network. Network. Network. Expand your LinkedIn network by adding Puget Sound PRSA to your LinkedIn Profile. Connect with fellow PRSA members and participate in related discussions. To add the group to your profile, search for Groups and type in Puget Sound Public Relations Society of America.

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### Interested in Submitting an item for *Newsflash*?

Members interesting in submitting content for *Newsflash* should please send it to **Suzanne Hartman** by the middle of each month.

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