



- About
- Events and Programs
- Students
- News
- Awards
- Sponsorship
- APR

Newsflash Archive

December Newsflash

Programs & Events

- **December 7 - Holiday Gala**
- **February 9 - Rocking time at Totems Awards!**
- **April 9 - Save the date! Career Jumpstart 2011 - Will you stand out?**

News

- **Meet 2011 Board President Kathryn Reith, APR!**
- **Get close up and personal with the Chapter – Volunteer!**

Membership

- **Get Ready for 2011 with our December Membership Special!**
- **New & renewing members as of November 22:**

Stay Connected

- **Join our online communities**
- **Get LinkedIn to PRSA Puget Sound**
- **Interested in Submitting an item for Newsflash?**

Programs & Events

December 7

Holiday Gala

Celebrate the holiday season with your fellow communication professionals at the PRSA Holiday Gala on December 7. Join us to recognize the Jay Rockey Lifetime Achievement Award winner and honor other exceptional local practitioners. It's also a chance to bid on a great collection of holiday gifts and desserts during the annual auction. (Last year's auction was a hoot, bringing out the competitive spirit among all!) Proceeds from the auction benefit the Puget Sound Chapter's Horace & Susie Revels Cayton and Sally Heet Memorial scholarships. Special thanks to our sponsor, Publicis Consultants.



When: December 7, 2010, 6:00 to 9:00 pm
Where: Lake Union Cafe, 3119 Eastlake Avenue E., Seattle.
Price: \$75.00 PRSSA Members, \$85.00 PRSA Members, \$95.00 Non-Members
\$850.00 Corporate tables seating 10
*Reservations after December 2, 2010, add \$15 per registrant.
Registration: [Register online](#) or call 206-623-8632.
Contacts: [Sharon Hoffman](#) or [Gary Sabol](#)

[Back to top](#)

Coming in 2011...

February 9

Rocking time at Totems Awards!

The 2011 Totem Awards are going to rock – literally! The Totem Awards Event will be held at the Hard Rock Café, Seattle on Wednesday, February 9, 2011. Come to network, to enjoy good food, to hear from interesting speakers and to honor some of the best PR projects in the Puget Sound. You'll be able to see this year's entries and vote on your favorite campaign. The most popular entry will win the People's Choice Award. If you entered work for this year's awards, you'll want to make sure that you, your team, and your clients are present to be honored! Special thanks to our sponsor, Publicis Consultants.



[Back to top](#)

April 9

Save the date! Career Jumpstart 2011 - Will you stand out?

With school season well under way, it's time to mark your calendars for the annual PRSA Public Relations Career Jumpstart day! Jumpstart is the Puget Sound chapter's day-long professional career workshop and networking conference for aspiring PR professionals. Whether you're slated for graduation, have a few more years to go or are just looking for a fresh career change, Jumpstart gives attendees an exclusive inside look at the field of public relations as well as a chance to network with local PR pros. Look for additional details including registration information and featured speakers in future issues of Newsflash. Don't miss out!

Interested in being a speaker? Contact [Tara Wyman](#).

When: Saturday, April 9, 2011
Where: Seattle Pacific University

[Back to top](#)

News

Meet 2011 Board President Kathryn Reith, APR!

PRSA Puget Sound welcomes the 2011 Chapter President Kathryn Reith, APR. Kathryn has spent most of her career working in sports public relations and, more recently, has since turned to school public relations. She is currently Director of Communications for Lake Washington School District, the sixth largest public school district in Washington, covering Redmond, Kirkland and part of Sammamish. She also spent five years as senior communications manager at Nike, working with women's and Olympic sports. Her education includes a bachelor's degree in anthropology from Brown University and a master of science in communications management from Syracuse University's Newhouse School of Public Communication.



2011 Board of Directors

Kathryn Reith, APR
Katherine Boury
Chris Bridenbaugh
Jacque Coe, APR
Erik Elvejord
Linda Farmer, APR
Suzanne Hartman, APR
Bev Holland, APR
Neil Neroutsos, APR
Kaulani Robinson
Gary Sabol, APR
Karla Slate
Brenda South
Amy Turner
Michelle Warmuth, APR

[Back to top](#)

Get close up and personal with the Chapter – Volunteer!

Have a spare moment or two? Looking to make some new friends or network with local professionals? Volunteer with PRSA. The chapter is now recruiting members for the Membership Committee, Programs Committee and Holiday Gala Committee. Want to join the fun? Contact Volunteer Coordinator **Linda Farmer, APR**, 253-835-2411, or visit our [volunteer page](#) which lists committees and contact information.

[Back to top](#)

Membership

Get Ready for 2011 with our December Membership Special!

Thinking about renewing your membership in December? Got a colleague on the bubble about joining PRSA? Join or renew in December you'll be entered into our drawing for a free PRSA professional development event in 2011. We're giving away professional development passes to two new members and one renewing member as a thank you for investing in your career and PRSA. As an added bonus: The national PRSA office is also extending its free section membership for December! Hop online and join or **renew today**. Or, contact **Jocelyn McCabe**, PRSA Puget Sound Membership Chair, at 360-943-1600.

[Back to top](#)

New & renewing members as of November 22:

New members:

- Dean Boyer
- Jason Pagano, KCTS 9
- Mary L. Rabourn, Local Hazardous Waste Management Program
- Shara Smith

Renewing members:

- Mary Jane Anderson, Snohomish County Tourism Bureau
- David Blandford, APR, Seattle's Convention and Visitors Bureau
- George N. Bukota, APR
- Robert D. Calkins
- Pamela A. Cone, APR, Milliman
- Jennifer L. Cook, AAA Washington
- Kathleen G. Deakins, APR, JayRay
- Patricia P. Fearey, APR, The Fearey Group

- Bob Frause, APR, Fellow PRSA, Frause
- Janelle M. Guthrie, APR, Washington State Attorney General's Office
- Lorraine S. Howell, Media Skills Training
- Alison Koop, UW Professional & Continuing Education
- Natalie Beth Kozimor, Swedish Medical Center
- Karen J. LaFlamme, APR, KJL Communications
- Lacey Leffler, Broadway Center for the Performing Arts
- Tara A. Mattina, Port of Tacoma
- Martha Monfried, Puget Sound Energy
- Rebecca Lynn Holmes Mosley, Duo Public Relations
- Laurie Myer, Myer Communications
- Dennis E. Noland, Shiftpoint Strategies, Inc.
- Roger F. Nyhus, Nyhus Communications LLC
- Molly O'Connor, Thrive By Five
- Kaulani O. Robinson, Publicis Consultants|PR
- Katie Rossbach, APR, Cascade Communication Associates
- Shirley Skeel, University of Puget Sound
- Brenda South, Weber Shandwick Worldwide
- Celise Vaughn, T-Mobile
- Shaun Vinyard, Providence Health & Services
- Peggy A. Witham, APR, Peg Witham Consulting, Inc.
- Jean A. Wooldridge, St. Cloud Communications
- Jennifer Aalgaard, Good Samaritan
- Christine M. Aguirre, APR, Microsoft Corporation

[Back to top](#)

Stay Connected

Join our online communities

Don't forget you can find us on Facebook, Twitter and the Chapter Blog. Check out our PRSA Puget Sound Facebook group page brimming with program info, event dates, discussion threads, wall posts and more. But, that's not all! We are now on Twitter too! Follow us on Twitter @PRSAPugetSound for great updates on programs, events and more. And, last but not least, hit up our blogspot at prsapugetsoundchapter.blogspot.com for recaps on events, PRSA news and more.

[Back to top](#)

Get LinkedIn to PRSA Puget Sound

Network. Network. Network. Expand your LinkedIn network by adding Puget Sound PRSA to your LinkedIn Profile. Connect with fellow PRSA members and participate in related discussions. To add the group to your profile, search for Groups and type in Puget Sound Public Relations Society of America.

[Back to top](#)

Interested in Submitting an item for *Newsflash*?

Members interesting in submitting content for *Newsflash* should please send it to **Kathryn Reith** by the middle of each month.

[Back to top](#)
